restaurants Malta.com Malta's Most Authoritative Survey-Based Restaurant Guide

Rate Card





Why advertise with us? of the Month winner Advertise with Us

Established for 16 years this online survey based Restaurant Guide – www.restaurantsmalta.com is the official portal for **The Definitive(ly) Good Guide to Restaurants in Malta & Gozo** and remains the only objective and authoritative restaurant reference on the Maltese Islands.

- <u>www.restaurantsmalta.com</u> carries the most relevant content and objective restaurant reviews;
- Visitors to the site are discerning regular diners out looking for high standard dining establishments and Malta and Gozo's best restaurants;
- - https://www.restaurantsmalta.com/news-events-special-offers;
- The Definitive(ly) Good Guide to Restaurants Awards and Ceremony held every year are considered the 'Oscars' of the Restaurant Industry;
- The site maintains a comprehensive mailing list of over 12,000 members. Our members are discerning diners out. Mailshots are an excellent way for restaurants to reach their clients and typically they have a high response rate and bookings;
- www.restaurantsmalta.com is the **most authoritative restaurant website** on the Maltese Island and is **rated number one on major search engines** for restaurants in Malta.

Features on restaurantsmalta.com

It is the only site offering an extensive range of facilities and services aimed to encourage members to use the website as a regular resource including:

- All the information from the publication The Definitive(ly) Good Guide to Restaurants in Malta & Gozo including restaurant contact information and restaurant review and ratings
- A Google map with restaurants locations
- An extensive restaurant search facility in various categories
- Special offers at restaurants
- News & Events regarding restaurants
- Visitors will be able to leave comments on restaurants
- Concierge and venue finding service
- Visitors will be able to participate in our annual restaurant survey online
- The facility for visitors to book a table online at the restaurants using the placeabooking system
- Monthly newsletter with Malta Restaurant News
- The visitors can buy the book from the shop
- We are connected to social media and have our own Facebook page



Press

www.restaurantsmalta.com is regularly referred to by international journalists for articles on restaurants in Malta including Lonely Planet etc. It is also referred to by most businesses related to restaurants in Malta for contacts as well as local journalists looking for



Advertising Opportunities for Restaurants & Venues

There is no other media in Malta that has the **total captive audience** exactly matching the customers you are looking for. **Advertise with us** and increase your bookings!

Members will return to site as they have access to an extensive list of services not offered elsewhere in Malta including:

Restaurant contact details, maps of each restaurant, news & events, special offers, book their table online, receive a newsletter, restaurant ratings, leave comments about their restaurant experience as well as participate in our annual Restaurant Survey online.

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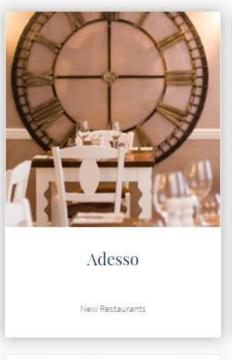
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The Definitive(Iy) Good Guide To Restaurants Complete Package for Listed Restaurants - 250€ excl. 18% VAT

1. Priority listing of Special Offers/Events/News

Keep your clients updated with as many news items as you like throughout the year on the news page https://www.restaurantsmalta.com/news-events-special-offers which would then be linked directly to your restaurant page or a pdf and also included on our Facebook page.











One80

New Restaurants







The Definitive(Iy) Good Guide To Restaurants Complete Package for Listed Restaurants 250€ excl. 18% VAT

3. Banner for 1 Month on Various Pages

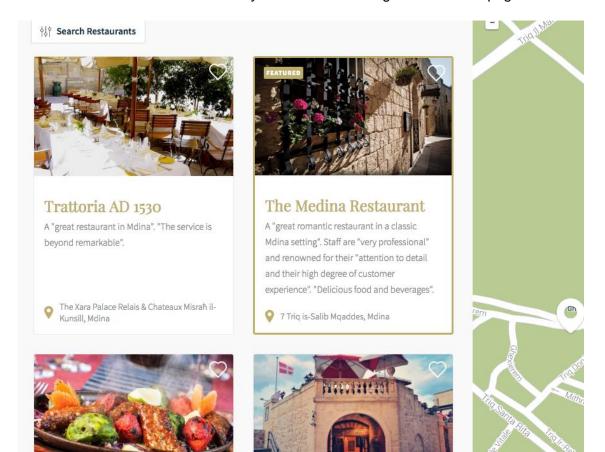
1 web banner (normally costing €125) to last a month to be scheduled in the year and appear on various pages:

Shop, Venue finding, Chef of the Month, Award Pages, About the Guide, Press & Media, Restaurants Owners, Advertising with us, Contact us.

Ask for auote if design of banner required.



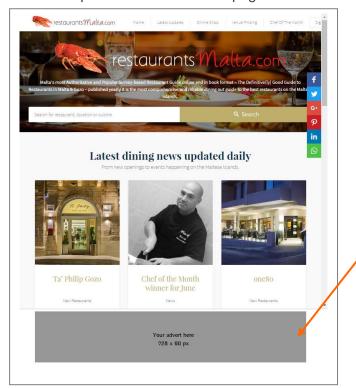
Enhanced Search Results – your restaurant listing on the search pages would be highlighted





Banners

1. **High Premium Advert on Homepage** – Rotating banner 25% on screen visibility 200 Euros per month on the homepage

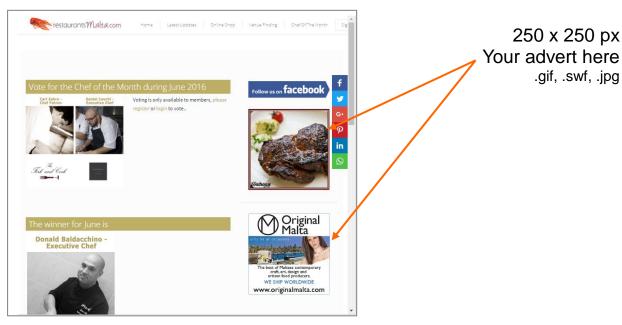


728 x 90 px Your advert here .gif, .swf, .jpg

2. **Banners on other Pages** -125 Euros per month – Rotating banner 25% onscreen visibility Banner will appear on:

Shop: Venue finding: Chef of the Month: Award Pages: About the Guide: Press & Media:

Restaurants Owners : Advertising with us : Contact us



restaurants Malta.com

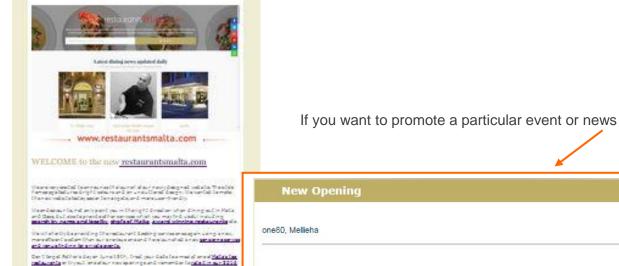
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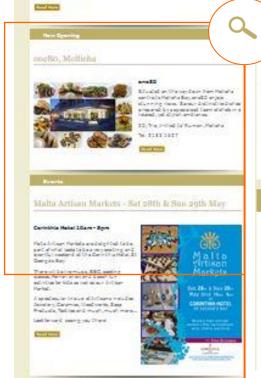
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Newsletter News Item - Direct Marketing to over 12,000 members - 150€ excl.VAT

If you want to promote a particular event or news in the body of the newsletter you can include an image and up to 100 words with links to your website or a news item on www.restaurantsmalta.com.











Malta Artisan Markets are delighted to be part of what looks to be a very exciting and eventful weekend at the Corinthia Hotel, St George's







EMailshot - 250€ excl.VAT

Sent to The Definitive(Iy) Good Guide to Restaurants database of over 12,000 members, Dedicated Mailshots are a perfect way to promote your special events directly to a target audience of regular diners out. Artwork to be sent in .jpeg 600px (w) x 800px (h).



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New Restaurants Opening Package - €250 excl 18% VAT

We offer new restaurants (open for under 12 months) the opportunity to make themselves known to regular diners out who will also be encouraged to rate them in the Restaurant Survey.

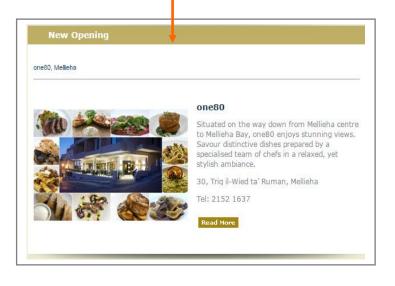
This special package will allow restaurants to be:

1. Included on homepage www.restaurantsmalta.com for one month.

Once clicked in restaurant can add images and up to 200 words of text with links.



2. News item on monthly newsletter about restaurant opening with image and up to 100 words with links







Media Processing

Commercial conversion of other formats to required format Banner (banner creation or reformatting existing banner)

Please ask for quote at info@restaurantsmalta.com or call 21802383.

All prices are exclusive of 18% VAT.

Payment terms are payment on booking.

CLICK HERE FOR BOOKING FORM

Contact Us

We would be happy to discuss your further requirements and assist in your marketing strategy in relation to **www.restaurantsmalta.com** and the Guide. Please call on +356 21802383 or +356 9945 1690.

All prices are exclusive of 18% VAT. Payment terms are payment before booking.



Advertising booking form www.restaurantsmalta.com

Date:	
Company:	
Invoice address:	
Telephone:	Fax:
Email:	
Vat No:	
Tick box accordingly:	
Restaurants Package	□ €250
Banners: Homepage advert Second level	€200 per month €125 per month
ENewsletter News item	€150
EMailshot	□ €250
New Restaurant Package	€250
All prices are exclusive of 18% VAT. Payment terms a	re payment in advance of website promotion.
advertising agents commission) for sum of is hereby due to the De Good Guide Co Ltd. Furthermore any outstanding an interest of eight percent (8%) per annum, calculated on The Company* confirms that it shall deliver the relative that the said artwork and design are delivered in the least of the said artwork and design are delivered in the least of the said artwork and design are delivered in the least of the said artwork and design are delivered in the least of the said artwork and design are delivered in the said artwork are delivered in the said ar	O Good Guide Co Ltd the sum of
Signed for and behalf of the company:	\\\\\\ ///////
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