restaurants Malta.com Malta's Most Authoritative Survey-Based Restaurant Guide

Rate Card





Why advertise with us? of the Month winner Advertise with Us

Established since the year 2000 this online survey based Restaurant Guide – www.restaurantsmalta.com is the official portal for **The Definitive(ly) Good Guide to Restaurants in Malta & Gozo** and remains the only objective and authoritative restaurant reference on the Maltese Islands.

- <u>www.restaurantsmalta.com</u> carries the most relevant content and objective restaurant reviews;
- Visitors to the site are discerning regular diners out looking for high standard dining establishments and Malta and Gozo's best restaurants;
- The site is content driven and in tune with our consumers interests. Content is updated daily with news and events: https://www.restaurantsmalta.com/news-events-special-offers;
- The Definitive(ly) Good Guide to Restaurants Awards and Ceremony held every year are considered the 'Oscars' of the Restaurant Industry;
- The site maintains a comprehensive mailing list of over 9,000 members. Our members are discerning diners out. Mailshots are an excellent way for restaurants to reach their clients and typically they have a high response rate and bookings;
- www.restaurantsmalta.com is the **most authoritative restaurant website** on the Maltese Island and is **rated number one on major search engines** for restaurants in Malta.

Features on restaurantsmalta.com

It is the only site offering an extensive range of facilities and services aimed to encourage members to use the website as a regular resource including:

- All the information from the publication The Definitive(ly) Good Guide to Restaurants in Malta & Gozo including restaurant contact information and restaurant review and ratings
- A Google map with restaurants locations
- An extensive restaurant search facility
- Special offers at restaurants
- News & Events regarding restaurants
- Visitors will be able to leave comments on restaurants
- Concierge and venue finding service
- Visitors will be able to participate in our annual restaurant survey online
- Monthly newsletter with Malta Restaurant News
- The visitors can buy the book from the shop
- We are connected to social media and have our own Facebook and Instagram pages



Press

www.restaurantsmalta.com is regularly referred to by international journalists for articles on restaurants in Malta including Lonely Planet etc. It is also referred to by most businesses related to restaurants in Malta for contacts as well as local journalists looking for inspiration.



Advertising Opportunities for Restaurants & Venues

There is no other media in Malta that has the **total captive audience** exactly matching the customers you are looking for. **Advertise with us** and increase your bookings!

Members will return to site as they have access to an extensive list of services not offered elsewhere in Malta including:

Restaurant contact details, maps of each restaurant, news & events, special offers, receive a newsletter, restaurant ratings, leave comments about their restaurant experience as well as participate in our annual Restaurant Survey online.

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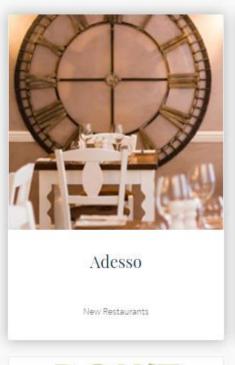
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The Definitive(Iy) Good Guide To Restaurants Complete Package for Listed Restaurants - 250€ excl. 18% VAT

1. Priority listing of Special Offers/Events/News

Keep your clients updated with as many news items as you like throughout the year on the news page https://www.restaurantsmalta.com/news-events-special-offers which would then be linked directly to your restaurant page or a pdf and also included on our Facebook page.











one8o New Restaurants



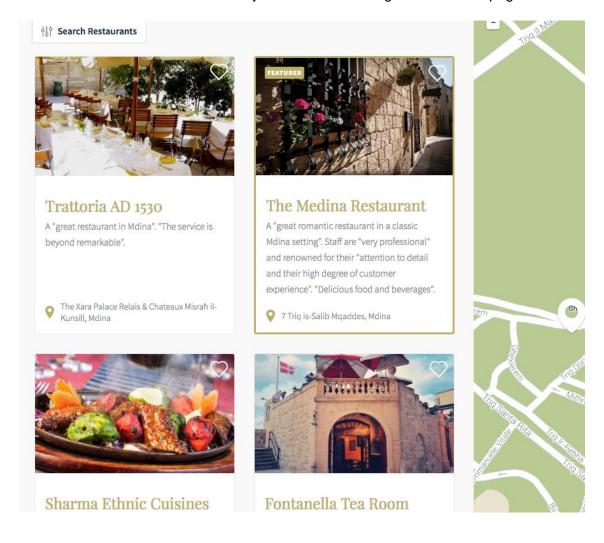






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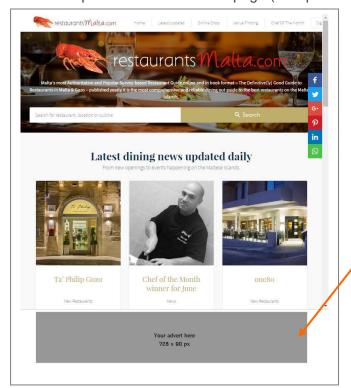
3. Enhanced Search Results – your restaurant listing on the search pages would be highlighted





Banners

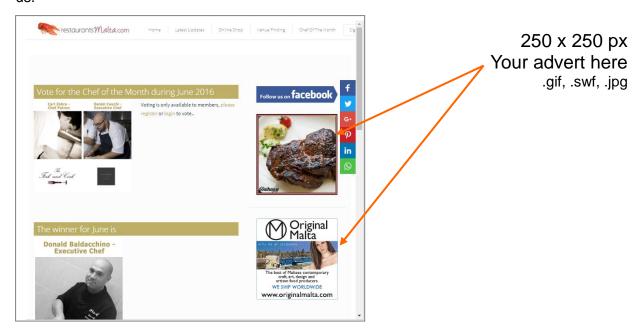
1. **High Premium Advert on Homepage** – 100% on screen visibility 200 Euros per month on the homepage (except in September when price is 300 Euros)



728 x 120 px Your advert here .gif, .swf, .jpg

2. **Banners on other Pages** -125 Euros per month – 100% onscreen visibility Banner will appear on 5 of the following pages:

Shop: Venue finding: Online Shop: Chef of the Month: Award Winners: About the Guide: Contact us.







EMailshot - 250€ excl.VAT

Sent to The Definitive(Iy) Good Guide to Restaurants database of 10,000 members, Dedicated Mailshots are a perfect way to promote your special events directly to a target audience of regular diners out. Artwork to be sent in .jpeg 550px (w) x 800px (h).



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New Restaurants Opening Package – €275 excl 18% VAT

We offer new restaurants (open for under 12 months) the opportunity to make themselves known to regular diners out who will also be encouraged to rate them in the Restaurant Survey.

This special package will allow restaurants to be:

1. Included on homepage www.restaurantsmalta.com for one month.

Once clicked in restaurant can add images and up to 200 words of text with links.



2. Dedicated Emailer to database of 10,000







Media Processing

Commercial conversion of other formats to required format Banner (banner creation or reformatting existing banner)

Please ask for quote at info@restaurantsmalta.com or call 21802383.

All prices are exclusive of 18% VAT.

Payment terms are payment on booking.

Contact Us

We would be happy to discuss your further requirements and assist in your marketing strategy in relation to **www.restaurantsmalta.com** and the Guide. Please call on +356 21802383 or +356 9945 1690.

All prices are exclusive of 18% VAT. Payment terms are payment before booking.



Advertising booking form www.restaurantsmalta.com

Date:	
Company:	
Invoice address:	
Telephone:	Fax:
Email:	
Vat No:	
Tick box accordingly:	
Restaurants Package	□ €250
Banners: Homepage advert Second level	€200 per month €125 per month
ENewsletter News item	€150
EMailshot	□ €250
New Restaurant Package	□ €250
All prices are exclusive of 18% VAT. Payment terms	are payment in advance of website promotion.
advertising agents commission) forsum of is hereby due to the De Good Guide Co Ltd. Furthermore any outstanding a interest of eight percent (8%) per annum, calculated The Company* confirms that it shall deliver the relat that the said artwork and design are delivered in the	ly) Good Guide Co Ltd the sum of (excluding additional VAT and The amount due in payment to The Definitive(Iy) Good Guide Co Ltd and that is the efinitive(Iy) Good Guide Co Ltd and shall be paid by the Company to the Definitive(Iy) amount due to The Definitive(Iy) Good Guide Co Ltd. if not paid when due, shall bear on a monthly basis or such higher interest permitted by Law. tive artwork and design to the offices of The Definitive(Iy) Good Guide and shall ensure required format as indicated on the artwork specifications. Should the Company* fail to de Co Ltd, The Definitive(Iy) Good Guide Co Ltd shall under no circumstances be held in I in any way liable for any form of damages.
Signed for and behalf of the company: Please print name and position:	\\\\\\ //////
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