

## The Definitive(ly) Good Guide Co announces collaboration with Malta Tourism Authority

WHILE celebrating its 20th anniversary in 2020 The Definitive(ly) Good Guide, like any other business, has been navigating the turbulent waters experienced this year, however it is looking to emerge exceeding even its previously exceptional

standards.

Due to the situation in 2020 Lisa Grech, Managing Director of The Definitive(ly) Good Guide has announced that the annual restaurant survey this September will not be held and will be postponed to 2021. This means that this year, also, there will be no annual restaurants awards ceremony or published guide book and this will give all restaurants the opportunity to get back on their feet. However, it will be back in 2021 better and stronger thanks to the support of dedicated, loyal sponsors and the additional collaboration with The Malta Tourism Authority.

The collaboration with Malta Tourism Authority will see the 2022 edition of the restaurant

guide feature, in addition to its top survey rated award winning restaurants, those that in addition to The Definitive(ly) Good Guide award have received the Quality Assured label. Lisa Grech, the Managing Director of The Definitive(ly) Good Guide Co says "As always, the guide's aim is to lead diners to the best restaurants on the islands and at the same time incentivise restaurants to keep raising their standards. This new arrangement will now include both systems which complement each other ensuring that diners are always as informed as possible about their choice of restaurant. We are very excited to welcome the MTA's Quality Assured on board".

The Definitive(ly) Good Guide to Restaurants in Malta & Gozo



[www.restaurantsmalta.com](http://www.restaurantsmalta.com)







# **Definitive(ly) Good Guide Co. announces collaboration with Malta Tourism Authority**

The Definitive(ly) Good Guide is this year celebrating its 20th anniversary but due to the pandemic situation, its annual restaurant survey was not held in September.

Managing director Lisa Grech said that, as a result, there will be no annual restaurants awards ceremony or published guidebook this year. However, she added that the survey will be back in 2021 "better and stronger" thanks to the support of dedicated, loyal sponsors and the additional collaboration of the Malta Tourism Authority.

The collaboration with the MTA will see the 2022 edition of the restaurant guide feature those eateries that, apart from The Definitive(ly) Good Guide award, would have also received the authority's 'Quality Assured' seal.

Grech said: "As always, the guide's aim is to lead diners to the best restaurants on the islands and, at the same time, incentivise restaurants to keep raising their standards. This new arrangement will now include both systems which complement each other, ensuring that diners are always as informed as possible about their choice of restaurant. We are very excited to welcome the MTA's Quality Assured on board."



